

S. Miria Jo

UX/UI Designer

I am a UX/UI designer, web, software, and graphic designer, and internet consultant. I've designed software, websites, and online advertising at Spirent, Yahoo, Symantec, and Digitas, and as a freelancer. I have a successful track record with clients ranging from start-ups and small businesses to Fortune 500 corporations. I'm always looking for interesting problems to solve!

Contact

Address

1156 Comanche
Topanga, CA, 90290

Phone

(310) 804-9498

E-mail

miria@miriadesign.com

WWW

miriadesign.com

LinkedIn

linkedin.com/in/miria

Skills

UX/UI Design



Software, Web,
and Graphic
Design



Usability
Research and
Testing



Design Patterns
and Principles



Prototyping



HTML, CSS,
Javascript



Work History

2015-11 -
Current

Staff User Experience Designer

Spirent Communications, Calabasas, CA

- Translated product and feature requirements into project designs
- Produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions
- Helped establish design patterns and implement new design system (Invision DSM)

2008-04 -
2015-02

Staff Interaction Designer

Yahoo!, Burbank, CA

- As a UX/UI Design lead on the Ads+Data Design Team, designed advertising sales and analytics tools
- Worked with agile teams building consumer and enterprise web apps and software solutions
- Collaborated with designers, researchers, product managers, and developers to establish workflow processes, design language patterns, and templates
- Projects included: Yahoo Search Marketing, Apt, and Yahoo Ad Manager Plus

2005-01 -
2008-04

Senior User Interface Designer

Symantec, Santa Monica, CA

- Designed, prototyped, and ran usability tests for enterprise and consumer computer security products, including Norton Internet Security, Norton AntiVirus, Norton SystemWorks, and Norton 360 (SAAS)

Software

Invision	■ ■ ■ ■ ■ Excellent
Bohemian Sketch	■ ■ ■ ■ ■ Excellent
Omnigraffle	■ ■ ■ ■ ■ Excellent
Adobe Creative Suite	■ ■ ■ ■ ■ Excellent
G Suite	■ ■ ■ ■ ■ Excellent
Apple iWork	■ ■ ■ ■ ■ Excellent
Office 365	■ ■ ■ ■ ■ Excellent
Axure	■ ■ ■ ■ ■ ■ Very Good
Github	■ ■ ■ ■ ■ ■ ■ ■ Good

2000-01 -
2001-10

User Interface Designer

Digitas, Boston, MA

- Created templates, workflows, and sitemaps
- Built prototypes and conducted user research and usability tests for Digitas "Lightning Labs"
- Worked on massive site redesign projects for Fleet Bank, AT&T and FedEx, and helped launch the Pottery Barn Kids website

1999-01 -
2000-01

Senior Technology Analyst / Technology Manager

Digitas, Boston, MA

- Founding member of Digitas' interactive advertising group — iAd
- Analyzed, selected, and leveraged new technologies and platforms
- Managed small team of skilled hybrid designer/developers
- Designed and built e-commerce sites and online advertising campaigns for top-tier clients including Dell, Gillette, GM / Saab, Neiman Marcus, Johnson & Johnson, and Xerox

1989-09 -
1991-09

Assistant Office Manager

Free Software Foundation Inc., Cambridge, MA

- Assistant office manager at well-known MIT-affiliated non-profit

Education

1992-09 -
1998-05

Bachelor of Arts: Media And Performing Arts

Massachusetts College of Art And Design - Boston, MA

Certifications

2009-08

Pragmatic Marketing

Publications

2016-09

Innovation Summit Conference Review (Part 1 & 2)
<https://bit.ly/33FdK8T> | <https://bit.ly/33GI572>